

## Shoreline Insertion Order

**Insertion #**

322119

**Submitted**

2022-06-17 13:55:25

**Sales Rep**

L-127 Monica Evans

**Account Name**

Walk the Beat/Dave Palmer

**Advertiser Status**

Existing

**Notes**

Please make sure this gets scheduled under #127. Thanks

This is part of a trade/sponsorship

WLS/WLB \$156 billed price

(Value \$312)

Buyers' Guide \$132.5 billed price

(Value \$265)

## Product Details

**Product**

Broadsheet

**Broadsheet Ad Size**

6x9 - Shopper Cover Ad

**Caption**

Shoreline shopper cover/top

**Color**

Yes

**Color Charge / Day**

\$0.00

**Special Section / Pages**

Shoreline shopper cover /top

## Publications

**Publication 1**

9WSHOP

**Price / Day**

\$156.00

**Date(s)**

Sun 07/17/22

**Publication 2**

9WLB

**Price / Day**

\$0.00

**Date(s)**

Sun 07/17/22

**Publication 3**

9BGM

**Price / Day**

\$132.50

**Date(s)**

Thu 07/21/22

## Additional Information

**Pickup?**

No

**Proof Needed?**

Yes

**Email Proof To**

[Monica@whitelakebeacon.com](mailto:Monica@whitelakebeacon.com)

**Tear Sheets?**

No

**Copy Instructions**

Copy coming. Will make edits to the 6/26 ad